

PRESS RELEASE

FOR IMMEDIATE RELEASE

September 29, 2006

CONTACT: Adam J. Segal
(202) 756-2252 (office)
(202) 422-4673 (cell)
adam@the2050group.com



NATIONAL ALLIANCE FOR HISPANIC HEALTH PARTNERS WITH UNIVISION FOR PROGRAM ON CAREERS IN HEALTH AND SCIENCE

Washington, DC – The National Alliance for Hispanic Health (the Alliance) has partnered with the Univision Television Network to provide information on scholarships and mentors for Hispanic youth as part of a special half-hour program on careers in health and science. The program is part of Univision's Peabody award winning health initiative, *Salud es Vida...!Entérate!* (Lead a Healthy Life...Get the Facts!).

Hosted by Ana María Canseco, co-anchor of Univision's *Despierta América*, the longest running and most successful morning show on Spanish-language television, the program "Entérate...Carreras en el Campo de la Salud" (Get the Facts...Careers in Healthcare) will air on Saturday, September 30th on all Univision stations across the country (check your local listings).

The program will provide a look at the pressing need for more Hispanics to enter the health professions and the opportunities for scholarships and mentorships for those interested in a career in health or the sciences.

"Careers in health and the sciences are consistently ranked as among the most rewarding careers in both job satisfaction and financial security. But as the Entérate special shows, Hispanics are underrepresented in all health and science fields," said Dr. Jane L. Delgado, President and CEO of the National Alliance for Hispanic Health.

"We are proud of our continued partnership with the Alliance and to bring this special to the air. I hope that it will inspire the next generation of Hispanic health professionals and scientists," said Ana María Canseco, host of the special program.

The Entérate special will highlight resources from the Alliance's *Proyecto Ciencia* (Project Science) for parents and youth on scholarships and mentorship opportunities to pursue a career in health or the sciences. The Alliance's *Proyecto Ciencia* is an initiative funded by the National Institutes of Health (NIH) to foster new research, encourage the next generation of Hispanic scientists, and deliver to Hispanic communities the best in science for health decision making.

In addition to the show, the Alliance's *Proyecto Ciencia* and Univision have collaborated on a Public Service Announcement (PSA) promoting careers in health and the sciences. The PSA, narrated by Ms. Canseco, will run on Univision stations across the nation. The PSAs will feature the Alliance's toll free number (1-866-783-2645) where information specialists will help students get information on scholarships and connect to mentor and other training opportunities.

[more]

The National Alliance for Hispanic Health is the nation's foremost source of information and trusted advocate for the health of Hispanics in the United States. The Alliance represents thousands of Hispanic health providers across the nation providing services to more than 14 million each year, making a daily difference in the lives of Hispanic communities and families.

The Alliance's *Proyecto Ciencia* is an initiative to foster new research, encourage the next generation of Hispanic scientists, and deliver to Hispanic communities the best in science for health decision making. The *Proyecto Ciencia* effort is funded jointly by the National Institute of Allergy and Infectious Diseases (NIAID) and the National Center on Minority Health and Health Disparities (NCMHD) of the U.S. National Institutes of Health (NIH).

For more information, visit the Alliance's website (www.hispanichealth.org) or call the Alliance toll-free at 1-866-SU-FAMILIA (866-783-2645).

###